



**INVITATION FOR EXPRESSIONS OF INTEREST (“EOI”)
For Sponsorship of Women’s Cricket Tournaments and
Summer Vacation Camps**

The Mumbai Cricket Association continues to take progressive strides towards the betterment of women's cricket. To provide a platform and compete at the highest level, MCA plans on organizing leagues providing an opportunity for girls to showcase their talent.

The first major step is the highly anticipated MCA Women's League starting in December 2022. Set to be the biggest league for women's cricket in the MCA's history with a whopping 58 teams participating, the tournament will present a platform in a league format for the players to display their prowess.

Immediately after the MCA Women's League conclusion, the traditional MCA Summer Camp will take place in the month of April (2023). Players will compete in numerous games through the month of May after a rigorous selection process, representing centres designated by MCA.

An extraordinary number of budding female cricketers are set to engage in the coming months. Never before has MCA orchestrated a season for women's cricket at such a high magnitude.

1. The Mumbai Cricket Association ("**MCA**") invites third parties to express their interest ("**EOI**") in acquiring the title sponsorship rights ("**Rights**") for the Women's tournaments and Summer Camps to be held from December 2022 to May 2023.

2. The Rights are available for the period from **December, 2022 to May, 2023**. Details regarding the Rights will be provided only to parties who submit the EOI and are found eligible.

3. Each EOI should contain:

- Full name and address of the relevant third party; and
- Company profile of the interested third party;

4. The Rights will be discussed after the delivery of EOIs, with each third party having submitted an EOI and to clarify, third parties need not include any indicative level of fees for acquiring the Rights in their EOIs. The final bid will be submitted in accordance with the procedure prescribed in clause 11 below.

5. Neither the publication of this document nor any part of its content is to be taken as any form of offer capable of acceptance or any commitment or acknowledgment on the part of MCA to proceed with any EOI of any third party and MCA reserves the unfettered right not to grant any or all of the Rights without giving any reasons.

6. For the avoidance of doubt, it is clarified that MCA shall not be obliged to award the Rights to the third party which indicates willingness to pay the highest fees in the course of discussions/ negotiations with MCA after submitting an EOI. MCA's decision in this regard will also depend on a number of other relevant factors, including but not limited to, the manner in which the third party intends to exploit the Rights and the potential impact of the same on Mumbai Cricket as also the fan/ viewer experience, which will be examined/ evaluated by MCA in the course of discussions/ negotiations with interested third parties who submit an EOI.

7. The grant of the Rights shall be conditional upon the relevant third party entering into a binding agreement with MCA (standard MCA template of the agreement), the form of which will be sent by MCA to the relevant third party. No legally binding obligations shall be assumed by or imposed on MCA or its nominated representatives in connection with this document and its subject- matter, and none of the Rights shall be granted until such time as a binding agreement is entered into by MCA and any relevant third party.

8. Neither MCA nor its officers, employees and/or agents shall, in any circumstances whatsoever, be responsible or liable in any manner or mode by whatever name called or described for any costs, liabilities, losses, damages or expenses of any kind whatsoever incurred or suffered in connection with this document or as a consequence of the preparation or delivery of any EOI.

9. All matters in relation to this EOI or the process shall be governed by the laws of India, without reference to its conflict-of-law principles and any disputes shall be subject to the exclusive jurisdiction of the courts at Mumbai, India.

10. Each EOI must be delivered by email to **tenders@mumbaicricket.com** with the subject line as **"EOI for Title Sponsor for Women's Cricket"** and must be received by **5.00 pm IST on 14th December, 2022**. Any EOIs received after this deadline will not be considered unless MCA decides otherwise at its sole discretion.

11. Post-delivery of the EOI, MCA shall inform the Rights and entitlements to the interested third parties. The final bid should be sent in sealed envelope to the following address:

Secretary

Mumbai Cricket Association

3rd Floor, Cricket Centre Building,

Wankhede Stadium, D Road,

Churchgate, Mumbai 400 020

and must be received by **5.00 pm IST on 20th December, 2022**. Any EOIs received after this deadline will not be considered unless MCA decides otherwise at its sole discretion.

For and on behalf of Mumbai Cricket Association

Ajinkya Naik
Secretary

Deepak Patil
Jt. Secretary